

INTRANETS

Proving their Worth, Driving Change

**Online communications in government...
what you should be doing with your
Intranet now more than ever in these
economic times.**

Date: April 10, 2003

Time: 8:00 a.m. — Noon

**Location: City of Mesa
Council Chambers, Upper Level
57 E. 1st Street
Parking available behind building**

Register by: April 3, 2003

Attendance Fee:
\$25 per person
Cash or check accepted.

**For further information regarding this
program, please contact Jessie Weiss,
Web Specialist, City of Mesa at
480-644-5035 or via e-mail at
jessica.weiss@cityofmesa.org**

**Learn how to provide a
measurable ROI!**

**Use your Intranet to
drive change!**



Shel Holtz, ABC, is principal of Holtz Communication + Technology, which focuses on helping organizations apply online communication capabilities to their strategic organizational communications.

His clients have included CIGNA, AT&T, IBM Global Services, Sears, the Alzheimer's Association, Kimberly Clark Corporation, Scholastic Inc., Alcan, EDS, Aetna, Tennessee Valley Authority, BellSouth, John Deere, Deloitte & Touche, Manulife Financial, Hewitt Associates, General Mills, Prudential, Rockwell, Allstate Insurance, USAA, and Monsanto.

Mail form and entry fee to:

City of Mesa
Attn: Jessie Weiss
20 E. Main Street, Suite 700
Mesa, AZ 85201

Phone: 480-644-5035
Fax: 480-644-5582
E-mail:
jessica.weiss@cityofmesa.org

Name _____

Title _____

Organization _____

Address _____

**Please make checks payable to:
City of Mesa.**

Payment must be received prior to seminar.

Phone _____

E-mail _____

- ☐ Does your organization currently have an Intranet?
- ☐ If no, is there a plan for one?
- ☐ Does your organization consider its Intranet site successful?